

# Direct Mail Final Expense Script

**[[ CLIENT NAME ]]**?

Hi **[[ CLIENT NAME ]]**, this is **[[ AGENT NAME ]]** calling from the Senior Benefits Center.

I'm calling you back about the form you filled out about the NEW STATE REGULATED PROGRAM to help pay for FUNERAL and BURIAL EXPENSES.

I'm just a field underwriter. My job is to get you the information. The company requires that I see you and to make sure you are alive and well. I need to verify some information. **NAME DOB ADDRESS**

Are you working or are you retired?

What works best for you guys? Morning, afternoon, or evening?

I'll be in the **[[ AREA ]]**, what works best, **12** or **2**?

Sounds good. I will see you **MONDAY** at **12PM**.